

BMS Sem- III Sample Questions

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	The main role of management accounting is	Decision making	Planning	Direction	Provision of information to management	4
2	Common size Income Statement present the various items as a percentage of _____.	Sales	Credit Sales	Cash Sales	Expenses	1
3	Disclose accounting information	Balance Sheet	Trading Account	Profit and Loss Account	Financial Statements	4
4	Ratios of different items for various periods are calculated and compared	Common Size	Comparative	Trend Analysis	Ratio Analysis	4
5	Proprietary ratio measures the relationship between share holder fund and _____.	Total Asset	Fixed Asset	Current Asset	Fictitious Asset	1
6	The fundamental purpose for the existence of any organization is described by its_____	policies	mission	procedures	strategy	2
7	Which of the following is not a characteristic of strategic management that makes it different from other types of management?	It is interdisciplinary	It has an external focus	It has an internal focus	It concerns the present direction of the organization	4
8	_____ is the foundation of blue ocean strategy.	Innovation	Value creation	Value innovation	value cost trade-off	3

9	All of the following are forces that create high rivalry within an industry EXCEPT	equally balanced competitors	high fixed costs.	fast industry growth	high storage costs	3
10	Internal analysis enables a firm to determine what the firm	can do	should do	WILL DO	MIGHT DO	1
11	_____ involves picking up the fits from a pool of candidates.	selection	recruitment	training	interview	selection
12	Selection is a _____ process	positive	negative	moderate	enlarged	negative
13	_____ is a latin word which means "course of life"	CV	Biodata	Resume	Details	CV
14	_____ interview pinpoints areas where you can improve in your organisation.	Entry	Exit	panel	group	Exit
15	_____ means analysis of hand writing of a candidate.	Graphology	polygraph	Bargraph	pie-char	Graphology
16	_____ is not an feature of social marketing	Theory	Insight	Exchange	Price	Price
17	Strategic and Operational management does not cover _____	Policy	Strategy	Implementation	Conduct	Conduct
18	Social Marketing is not distinction from _____	Coomercial Marketing	Communication	Regulations	Government Principles	Government Principles
19	_____ of these are not opportunities and threat in macro environment.	Cultures Forces	Technologies	Past Performance	Natural Forces	Past Performance
20	_____ is beneficiary in social marketing.	Society	Corporate share Holders	Government	Private Companies	Society

21	Process of ascertainment of costs is known as	Costing	Cost reporting	Cost control	Finance	Costing
22	Which of the following statements is true ?	The word "cost" has the same meaning in all situations in which it is used	Different cost concepts and classifications are used for different purposes	All organizations incur the same types of costs	Costs incurred in one year are always useful in the following year(s)	Different cost concepts and classifications are used for different purposes
23	Cost of materials used is Rs 50,000, opening stock of material is Rs 4,000 and closing stock of material is Rs 6,000. Purchase of material is	50000	52000	60000	48000	52000
24	Variable cost per unit	Varies when output varies	Remains constant	Increases when output increases	Decreases when output decreases	Varies when output varies
25	Which of the following costs will vary directly with the level of production?	Total manufacturing costs	Total cost of sales	Variable selling costs	Variable product costs	Variable product costs