

SAMPLE QUESTIONS FOR ONLINE ATKT EXAM- 2020

BMS SEMESTER - I

Bussiness Statistics

Sr.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	The data collected for the first time is known as _____	Information	Secondary data	Primary data	Unitary	Primary data
2	Maximum Criterion is a decision making under _____	risk	Uncertainty	Certainty	information	risk
3	There are _____ components of atime series	2	3	4	5	4
4	The diagram used to get rough idea about relationship between variable x and y is known as	Scatter diagram	pie diagram	Bar diagram	ogives	Scatter diagram
5	The middlemost observation, dividing the entire distribution into two equal parts is known as	Mean	Median	Mode	Range	Median

FOUNDATION COURSE-I

Q No		Option 1	Option 2	Option 3	Option 4	Correct Answer
1	Indian society is _____ in nature.	Pluralistic	Tribal	Rural	Urban	Pluralistic
2	The rural people are mostly engaged in _____	Services	Agriculture	Industries	Business	Agriculture
3	Caste system is a form of _____ stratification.	Political	Economic	Social	Legal	Social
4	Dowry harassment is a type of _____ violence against women.	Criminal	Social	Domestic	Disabled	Domestic
5	_____ water dispute involves states of Karnataka and Tamil Nadu.	Cauvery	Krishna	Godavari	Narmada	Cauvery

FOUNDATION OF HUMAN SKILLS

Sr No	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	_____ is not the factor affecting individual behaviour.	Perception	Attitude	Personality	Monetary Income	Monetary Income
2	_____ can influence personality of people.	Birth date	Birth place	Birth order	Birth time	Birth order
3	People can accurately judge your personality based on your _____ profile.	Business	Facebook	LinkedIn	Whatsapp	Facebook
4	_____ is not the dimension of big five personality model.	Introversion	Agreeableness	Extraversion	Openness	Introversion
5	_____ is not the personality trait relevant to OB	Locus of control	Narcissism	Openness	Risk Taking	Openness

BUSINESS LAW

	Option 1	Option 2	Option 3	Option 4	Correct Answer	
1	Property of the company belongs to ...	Company	Share holders	Members	Promoters	Company
2	To start a partnership business, what should be the minimum number of partners?	3	2	4	5	2
3	Official liquidators are not appointed from a panel of	Cas	Advocates	CSs	banker	banker
4	For declaration of dividend noresolution is required	Ordinary	Special resolution	no resolution	not mandatory	Special resolution
5	company can not be wound up by	members	tribunal	creditors	Debtors	Debtors

Introduction to Financial Accounting

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	The assets that can be easily converted into cash within a short period, i.e., 1 year or less are known as	Current Assets	Fixed Assets	Intangible Assets	Investments	1
2	Net profit is computed in the	Profit and loss account	Balance sheet	Trial Balance	Trading Account	1
3	Gross Profit is computed in the	Profit and loss account	Balance sheet	Trial Balance	Trading Account	4
4	Which of these best explains fixed assets?	Are bought to be used in the	Are expensive items bought for	Are items which will not	Are of long life and are not	4
5	If a trial balance totals do not agree, the difference must be entered in	The Profit and Loss Account	A Nominal Account	The Capital Account	A Suspense Account	4

Business Economics - 1

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	Wealth definition of Eco is given by Profit	Marshall	Robbins	Adam smith	A.P.Learner	Adam smith
2	Micro economics is the study of	One country	Society	An individual	Two countries	An individual
3	Means are	Unlimited	Scarce	Fixed uses	Natural	Scarce
4	Marginal concept is applicable to	All units	One more unit	Last unit	Two countries	One more unit

5	Supply is the market period is	Most elastic	Unitary elastic	Perfectly elastic	Perfectly inelastic	Perfectly inelastic
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BMS SEMESTER - II

Business Mathematics

Sr.No	Questions	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	EMI stands for	Equal Monthly Interest	Equated Monthly Instalments	Equal Monetary Investment	Equal Monthly payment	Equated Monthly Instalments
2	The point where 'there is no profit no loss' is called	Zero point	Break even point	Break odd point	Break prime point	Break even point
3	A Row matrix is of order	1 x n	n x 1	n x n	m x n	1 x n
4	The Input-Output analysis was developed by	Leontief	Bernouli	Newton	Charles	Leontief
5	The derivative of a derivative is called	Anti - derivative	Secondary derivative	Second order derivative	Reverse derivative	Second order derivative

BUSINESS COMMUNICATION BMS SEM 2

SR. NO	QUESTIONS	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	___ Meeting do not follow strict rules of procedure	formal	infromal	horizontal	vertical	informal
2	___ as a powerful means of communication with in an organisation.	press release	television	house journal	meeting	house journal

3	Group interview is similar to a _____	group discussion	panel interview	structured interview	agenda	panel interview
4	_____ is designed to be handed out to people for sale or promotion.	Leaflets	Memos	Reports	Notice	Leaflets
5	_____ require use of Web-cams	Tele-conferencing	Video-conferencing	Formal meeting	Informal meeting	Video-conferencing

FOUNDATION COURSE- II

Q No		Option 1	Option 2	Option 3	Option 4	Correct Answer
1	_____ means elimination of the control of the state over economic activities.	Globalisation	Liberalisation	Privatisation	Actualisation	Liberalisation
2	In the state of _____ the number of farmers suicide is the highest.	Bihar	Odisha	Maharashtra	Gujarat	Maharashtra
3	Human rights have _____ application.	Universal	Limited	Maximum	No	Universal
4	Human rights are derived from the principal of _____ law.	Government	Artificial	Natural	Judicial	Judicial
5	The _____ in the atmosphere protects our planet from ultra-violet radiation from the sun.	Carbon dioxide	Nitrogen	Hydrogen	Ozone	Ozone

BUSINESS ENVIRONMENT

Sr No	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
		Option -1	Option -2	Option -3	Option -4	Correct Ans
1	Business is a form of _____ activity.	Economic	Non-economic	Social	Public	Economic

2	_____ form of business has less government regulation.	Sole trading	Partnership	Joint Stock Company	Warehousing	Sole Trading
3	In case of partnership firm, the financial liability of partner is _____.	Limited	Unlimited	Flexible	Complex	Unlimited
4	_____ is a public corporation.	ECGC	IOC	Ministry of Finance	Reliance	ECGC
5	Unfavourable changes in the business environment bring _____ to the business.	Opportunities	Threats	Strength	Weakness	Threats

Principles of Marketing

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	Marketing activities are to _____ consumer needs.	Postpone	Multiply	Satisfy	Reject	3
2	The starting point of all marketing activities is _____.	Price	Product	Place	Promotion	2
3	Product Line relates to the _____.	Depth	Width	Length	Size	1
4	Marketing environment creates opportunities and _____.	Challenges	Losses	Areas	Trust	1
5	E-marketing has _____ reach.	Individual	National	Global	Area	3

Principles of Management

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	Management is a creative and _____ process.	Continuous	Technical	Democratic	Political	Continuous
2	Which type of strategies do professional managers help organizations in chalking out?	Multi-disciplinary	corporate	Managerial	Authentic	Corporate
3	Management is said to be the combination of _____	Arts , science and Profession	arts, science and engineering	arts, commerce and science	arts, commerce and engineering	Arts , science and Profession
4	_____ is supposed to be immutable, unchanging and eternal.	Policy	Vision	Mission	Missile	Policy
5	Costliness of the _____ is the overriding factor determining the extent of decentralization.	Decision	Staffing	Roaming	Mission	Decision

BMS SEMESTER - III

ENVIRONMENT MANAGEMENT

QNO		Option 1	Option 2	Option 3	Option 4	Correct Answer
1	Degradation is due to _____	animals	plants	human activities	marine life	human activities
2	_____ is produced due to incomplete combustion	oxygen	nitrogen	helium	carbon monoxide	carbon monoxide
3	Cyclones are caused by _____	wind speed	rain	Deforestation	fire	wind speed
4	Vermicomposting is done by _____	bacteria	worms	fungus	Virus	worms

5	_____ is the predominant source of energy on earth	sun	plants	electricity	fire	sun
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CONSUMER BEHAVIOUR

Sr No	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
		Option -1	Option -2	Option -3	Option -4	Correct Answer
1	All consumers _____	Do not behave in the same manner	Behave in the same manner	Are confused	Are not Important	Do not behave in the same
2	Understanding _____ helps in marketing of the product or service successfully.	Price	Place	Consumer Behaviour	Desires	Consumer Behaviour
3	_____ means development of the distinct image of the product or services in the mind of the consumer.	Positioning	Promotion	Advertisement	Sales	Positioning
4	The _____ is the most important factor that influences the buying decision of an Individual.	Place	Promotion	Family	Friends	Family
5	Needs can be broadly classified in to _____ categories.	One	Two	Seven	Ten	Two

SOCIAL MARKETING

Sr No	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
		Option -1	Option -2	Option -3	Option -4	Correct Answer
1	_____ is not an feature of social marketing	Theory	Insight	Exchange	Price	Price

2	Strategic and Operational management does not cover _____	Policy	Strategy	Implementation	Conduct	Conduct
3	Social Marketing is not distinction from _____	Commercial Marketing	Communication	Regulations	Government Principles	Government Principles
4	_____ of these are not opportunities and threat in macro environment.	Cultures Forces	Technologies	Past Performance	Natural Forces	Past Performance
5	_____ is beneficiary in social marketing.	Society	Corporate share Holders	Government	Private Companies	Society

STRATEGIC MANAGEMENT

Sr No	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	The fundamental purpose for the existence of any organization is described by its	policies	mission	procedures	strategy	mission
2	Which of the following is not a characteristic of strategic management that makes it different from other types of	It is interdisciplinary	It has an external focus	It has an internal focus	It concerns the present	It concerns the present
3	_____ is the foundation of blue ocean strategy.	Innovation	Value creation	Value innovation	value cost trade-off	Value innovation
4	All of the following are forces that create high rivalry within an industry EXCEPT	equally balanced competitors	high fixed costs.	fast industry growth	high storage costs	fast industry growth
5	Internal analysis enables a firm to determine what the firm	can do	should do	WILL DO	MIGHT DO	can do

BUSI. PLANNING AND ENTEPRENUERSHIP MANAGEMENT

Sr No	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	Which one of the following theory has the attribute of moderate risk taking as a function of skill, not chance?	Need for independence	Need for achievement	Need for affiliation	Need for authority	Need for achievement
2	All of the following are the broad categories of External forces EXCEPT:	Economic forces	technological	political	raw material	raw material
3	The activity which occurs when the new venture is started are called:	Business skills	Motivation	Departure point	Goal orientation	Departure point
4	The business plan should be prepared by:	Entrepreneurs	Consultants	Engineers	Small business administration	Entrepreneurs
5	What is the primary concern of founders who trade equity for capital for their growing venture?	Capitalization	Control	Valuation	Investor capabilities	Capitalization

Accounting for Managerial Decisions

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	The main role of management accounting is	Decision making	Planning	Direction	Provision of information to	4
2	Common size Income Statement present the various items as a percentage of _____.	Sales	Credit Sales	Cash Sales	Expenses	1
3	Disclose accounting information	Balance Sheet	Trading Account	Profit and Loss Account	Financial Statements	4
4	Ratios of different items for various periods are calculated and compared	Common Size	Comparative	Trend Analysis	Ratio Analysis	4
5	Proprietary ratio measures the relationship between share holder fund and _____.	Total Asset	Fixed Asset	Current Asset	Fictitious Asset	1

Finance - Introduction to Cost Accounting

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Correct Answer
1	Process of ascertainment of costs is known as	Costing	Cost reporting	Cost control	Finance	1
2	Which of the following statements is true ?	The word "cost" has the same	Different cost concepts and	All organizations	Costs incurred in one year are	2
3	Cost of materials used is Rs 50,000, opening stock of material is Rs 4,000 and closing stock of material is Rs 6,000. Purchase of	50000	52000	60000	48000	2
4	Variable cost per unit	Varies when output varies	Remains constant	Increases when output	Decreases when output	1
5	Which of the following costs will vary directly with the level of production?	Total manufacturing	Total cost of sales	Variable selling costs	Variable product costs	4

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